



Objet: **Masters du Cheval Ibérique – European Final 2016**

Ladies and gentlemen,

European Final of the Masters of the Iberian horse, after Belgium returns after 5 years in Italy at **L'Asd Horsebridge Club** of None (South West of Turin).

The 140 couples selected across Europe, have appointment from 27 October to 30 October 2016 for the 20th edition of the MCI final

5 days of events (opening ceremony and welcome riders)

4 days of competitions and award ceremonies

4 evening events: welcome cocktail - Theme evening - Cocktail : Riders dinner - Great Gala

The Association (MCI.) And the Organizing Committee headed by Mr Federico Orso Restivo owner, have decided to leave a memory to all participants from Belgium, Spain, Switzerland, Portugal, Great Britain, Czech Republic, France, Italy... , and to everyone who contributed to this event through a luxury program brochure to celebrate the twentieth anniversary.

This brochure will also be made freely available to all fans of Iberian horses, and numerous public present for the final.

The content of the brochure is a summary of the history of MCI that will honor the Spanish horse (PRE) and Lusitano (PSL) in dressage; it will also contain the technical program of the competition with the list of all participants.

This is a prime element in promoting breeder horse Spanish and Lusitano, your various products that can find an avid reader and especially a potential customer.

We invite you to promote your own products through this brochure with advertising insertion or even an editorial.

We also have a making available of location for your stand, the laying of your advertising Banners around the arena and in the price giving room

We therefore transmit herewith, * our offers prices partnership, specially calculated for you member of MCI France, Iberian horse breeders

Pending read you, please accept Ladies and gentlemen, my best regards.

Philippe ROCH

Président MCI Europe

finale-mci-2016@orange.fr

Description de la brochure

Format A4 vertical (29 x21), couverture en papier patiné opaque, 4 couleurs sur fond blanc + plastification opaque.

Pages en papier patiné opaque de 170 gr, impression à 4 couleurs sur fond blanc

Reliure : brochée cousue fil refel + collage latéral

www.masters-iberique.com

Partnership: European Final of the 20th Iberian Horse Masters
du 27 octobre au 30 octobre 2016 : Italie (Turin)
Special Price Member MCI France / Breeders PRE - LUS / Stables

advertising and editorial insert in the brochure published for the occasion

¼ de page (14 cm x 10 cm) ~~300€~~ **Special price 200 €**

½ page vertical (29 cm x 10 cm) ou ½ page horizontal (14 cm x 21 cm) ~~600€~~ **Special price 380 €**

Full page (29 cm x 21 cm) ~~1000€~~ **Special price 700 €**

Double page ad (58 cm x 10 cm) ~~2000€~~ **Special price 1200 €**

2nd or 3rd cover page (Subject to availability) ~~3500€~~ **Special price 2000 €**

Availability of covered stand (with electricity) 3m x 3m ~~800€~~ Special price 400 €

Promotional banners placed around the arena or in the price giving room

1 banner ~~250€~~ **Special price 100 €**

2 banners ~~500€~~ **Special price 180 €**

4 banners ~~700€~~ **Special price 350 €**

*You provide the banners

Pack Partenariat

Pack Magistrale (Inter II) = a full page (29 cm x 21 cm) + stand 3 x3
+ 2 banners + 2 Thursday night party invitations + 2 Saturday night gala dinner invitations:

~~2260€~~ **Prix spécial 1500 €**

Pack Revale (Grand Prix) = Double page (58 cm x 10 cm) + stand 3x3
+ 4 banners + 4 Thursday night party invitations + 4 Saturday night gala dinner invitations:

~~3720€~~ **Prix special 2000 €**

**For all partners Logo color of the company inserted on the sheets results,
loudspeaker advertisements during the competition, insertion as a partner on the
MCI website for one year (400 to 500 visits per day) with direct link to your sites**

We offer 10% discount to our partners who have supported us in 2015

[Link to booking form and order your partnership on line](#)

Date Received limit of your insert 13 October 2016

We are also at your disposal for any other partnership proposals, do not hesitate to contact us
finale-mci-2016@orange.fr