



Objet: Masters du Cheval Ibérique – European Final 2017

Ladies and gentlemen,

European Final of the Masters of the Iberian horse, after Italy returns in France at **Parc équestre Francilien du Pin (77)** (South Est of Paris).

The 140-160 couples selected across Europe, have appointment from 12 October to 15 October 2017 for the 21th edition of the MCI final

5 days of events (opening ceremony and welcome riders)

4 days of competitions and award ceremonies

4 evening events: welcome cocktail - Theme evening - Cocktail : Riders dinner - Great Gala

The Association (MCI.) And the Organizing Committee headed by Mr Abdel Kader IKHLEF owner, have decided to leave a memory to all participants from Belgium, Spain, Switzerland, Portugal, Great Britain, Czech Republic, France, Italy... , and to everyone who contributed to this event through a luxury program brochure to celebrate the twentieth anniversary.

This brochure will also be made freely available to all fans of Iberian horses, and numerous public present for the final.

The content of the brochure is a summary of the history of MCI that will honor the Spanish horse (PRE) and Lusitano (PSL) in dressage; it will also contain the technical program of the competition with the list of all participants.

This is a prime element in promoting breeder horse Spanish and Lusitano, your various products that can find an avid reader and especially a potential customer.

We invite you to promote your own products through this brochure with advertising insertion or even an editorial.

We also have a making available of location for your stand, the laying of your advertising Banners around the arena and in the price giving room

We therefore transmit herewith, * our offers prices partnership, specially calculated for you member of MCI, Iberian horse breeders

Pending read you, please accept Ladies and gentlemen, my best regards.

Philippe ROCH

Président MCI Europe et France

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www.masters-iberique.com

Partnership: European Final of the 20th Iberian Horse Masters du 12 octobre au 15 octobre 2017 : France (Paris)

Commercial Name : _____ Name : _____

email : _____ N° phone : _____

advertising and editorial insert in the brochure published for the occasion

- ¼ de page (14,5 cm x 10,5 cm) : 150 € TTC
- ½ page vertical (29 cm x 10,5 cm) : 250 € TTC
- ½ page horizontal (14,5 cm x 21 cm) : 250 € TTC
- Full page (29 cm x 21 cm) : 450 € TTC
- 2^{ème} or 3^{ème} Cover page (subject to availability):1200 € TTC
- Emplacement stand (with electricity):150 € TTC

Promotional banners placed around the arena or in the price giving room*

- 1 banner 80 € TTC
- 2 banners 140 € TTC
- 3 banners 200 € TTC

*You provide the banners

Pack Partenariat

Pack Madrid (Saint Georges) = ½ page Vertical or horizontal
+ 1 banner + 2 Thursday night party invitations + 2 Saturday night gala dinner invitations:

Prix spécial 400 € TTC

Pack Magistrale (Inter II) = a full page (29 cm x 21 cm) + stand
+ 2 banner + 2 Thursday night party invitations + 2 Saturday night gala dinner invitations:

Prix spécial 750 € TTC

Pack Reyle (Grand Prix) = a double page + stand
+ 3 banderoles + 4 Thursday night party invitations + 4 Saturday night gala dinner invitations:

Prix spécial 1000 € TTC

For all partners Logo color of the company inserted on the sheets results, loudspeaker advertisements during the competition, insertion as a partner on the MCI website for one year (400 to 500 visits per day) with direct link to your sites

We are also at your disposal for any other partnership proposals, do not hesitate to contact us
+ 33 4 90 92 85 82 ou par mail mci-roch@orange.fr

[Link to booking form and order online](#)

Total of your partnership: _____ € ttc

(We offer 10% discount to our partners who have supported us 2016)

Date Received limit of your insert 25 septembre 2017