



Where else can you
be involved in the most
elegant sport on the planet!

MCI EUROPEAN DRESSAGE CHAMPIONSHIPS 4th – 7th October 2018

European Final of the 21st Iberian Dressage Horse Masters
To be held at Bury Farm, Buckinghamshire, England





Show Programme Advertising Rates

Company Name : _____ Name : _____

Email : _____ Phone : _____

Advertising and editorial inserts in the Show Programme:

- ¼ page colour (14.5 cm x 10.5 cm) : £195
- ½ page colour vertical (29 cm x 10.5 cm) : £350
- ½ page colour horizontal (14.5 cm x 21 cm) : £350
- Full page colour advert (29 cm x 21 cm) : £600
- Inside front or back cover page (subject to availability): £1500 pp
- Double page centre colour advert: £1500
- Trade stand only (with electricity): £1250

Promotional banners placed around the arena *

1 banner £150

2 banners £250

3 banners £375

(*You provide your own banner of 1metre high x 3 metres long)

Advertising and Sponsorship Package Prices

Package A (Advertising pack) - £450

- Half page (vertical or horizontal) colour advert in the official Show Programme
- 1 x Ringside banner in one of the main arenas (1m high x 3m long)

Package B (Class sponsorship pack) - £2000

- Full page colour advert in the official Show Programme
- 1 x Ringside banner in one of the main arenas (1m high x 3m long)
- Class sponsorship and company name on Rosettes and opportunity to present Rosettes on the day
- Trade stand (3m x 3m)

Package C (Special price sponsorship pack) £3,250

- Double page colour advert in the official Show Programme
- 2 x Ringside banners in one of the main arenas (1m high x 3m long)
- Class Sponsorship and company name on Rosettes and opportunity to present Rosettes on the day
- Trade stand (3m x 3m)
- 4 Gala Saturday night dinner invitations

Commentator announcements when your appropriate, insertion as a partner on the MCI France headquarters and MCI GB websites for one year with direct link to your sites.

For any further information or partnership proposals, please do not hesitate to contact us by email office@iberiandressagemasters.co.uk or mci-roch@wanadoo.fr

Total Cost: £ _____

(We offer 10% discount to partners that have supported the MCI in previous years)

Closing date for adverts must be received by 1st September 2018