



Objet: **Masters du Cheval Ibérique – European Final 2021**

Ladies and gentlemen,

European Final of the Masters of the Iberian horse, returns after 5 years and for the third time in Italy at **L'Asd Horsebridge Club** of None (South West of Turin).

The 120 couples selected across Europe, have appointment from 28 October to 31 October 2021 for the 25th edition of the MCI final

4 days of events (opening ceremony and welcome riders)

3 days of competitions and award ceremonies

3 evening events: welcome cocktail - Cocktail : Riders dinner - Great Gala

The Association (MCI.) And the Organizing Committee headed by Mr Federico Orso Restivo owner, have decided to leave a memory to all participants from Belgium, Spain, Great Britain, Czech Republic, Nederland, France, Italy... , and to everyone who contributed to this event through a luxury program brochure to celebrate the twenty-fifth anniversary.

This brochure will also be made freely available to all fans of Iberian horses, and numerous public present for the final.

The content of the brochure is a summary of the history of MCI that will honor the Spanish horse (PRE) and Lusitano (PSL) in dressage; it will also contain the technical program of the competition with the list of all participants.

This is a prime element in promoting breeder horse Spanish and Lusitano, your various products that can find an avid reader and especially a potential customer.

We invite you to promote your own products through this brochure with advertising insertion or even an editorial.

We also have a making available of location for your stand, the laying of your advertising Banners around the arena and in the price giving room .....

We therefore transmit herewith, our offers prices partnership, specially calculated for you member of MCI, Iberian horse breeders .....

Pending read you, please accept Ladies and gentlemen, my best regards.

Philippe ROCH  
Président MCI Europe et France  
[finalemci@orange.fr](mailto:finalemci@orange.fr)

[www.masters-iberique.com](http://www.masters-iberique.com)

# Partnership: European Final of the 25th Iberian Horse Masters du 28 October au 31 October 2021 : Italy (None - Turin)

Commercial Name : \_\_\_\_\_ Name : \_\_\_\_\_

email : \_\_\_\_\_ N° phone : \_\_\_\_\_

advertising and editorial insert in the brochure published for the occasion

- ¼ de page (14,5 cm x 10,5 cm) : 150 € TTC
- ½ page vertical (29 cm x 10,5 cm) : 250 € TTC
- ½ page horizontal (14,5 cm x 21 cm) : 250 € TTC
- Full page (29 cm x 21 cm) : 400 € TTC
- Double Full page (29 cm x 42 cm) : 700 € TTC
- 2<sup>ème</sup> or 3<sup>ème</sup> Cover page (subject to availability): 1200 € TTC
- Emplacement stand (with electricity): 200 € TTC

Promotional banners placed around the arena or in the price giving room\*

- 1 banner 100 € TTC
- 2 banners 150 € TTC
- 4 banners 250 € TTC

\*You must provide the banners

## Pack Partenariat

**Pack Madrid (Saint Georges)** = ½ page Vertical or horizontal  
+ 2 banner + 2 Thursday night party invitations + 2 Saturday night gala dinner invitations:

450 € TTC

**Pack Magistrale (Inter II)** = a full page (29 cm x 21 cm)  
+ 4 banner + 4 Thursday night party invitations + 4 Saturday night gala dinner invitations:

800 € TTC

**Pack Reyle (Grand Prix)** = a double page + stand  
+ 4 banderoles + 4 Thursday night party invitations + 4 Saturday night gala dinner invitations:

1200 € TTC

For all partners Logo color of the company inserted on the sheets results, loudspeaker advertisements during the competition, insertion as a partner on the MCI website for one year (400 to 500 visits per day) with direct link to your sites

We are also at your disposal for any other partnership proposals,  
do not hesitate to contact us email [finalemci@orange.fr](mailto:finalemci@orange.fr)

[Link to booking form and order online](#)

**Total of your partnership: \_\_\_\_\_ € ttc**

**Date Received limit of your insert 12 October 2021**