

Finals MCI 2024  
Exloo  
**23 october 2024**

# Iberische Dressuur Masters - MCI

*Where else can you  
be involved in the  
biggest Iberian  
competition of the  
year!!*

**European Final of the 23st till 27 of October**

**Iberian Dressage Horse Masters**

To be held at Hippisch Centrum Exloo, the Netherlands

## **Show Programme Advertising Rates**

Company Name : \_\_\_\_\_ Name : \_\_\_\_\_

Email : \_\_\_\_\_ Phone : \_\_\_\_\_

## **Advertising and editorial inserts in the Show Programme:**

- ¼ page colour (14.5 cm x 10.5 cm) : €295,-
- ½ page colour vertical (29 cm x 10.5 cm) : €350,-
- ½ page colour horizontal (14.5 cm x 21 cm) : €350,-
- Full page colour advert (29 cm x 21 cm) : €600
- Inside front or back cover page (subject to availability): €1500 pp
- Double page centre colour advert: €1500,-
- Promotional banners placed around the arena \*
- 1 banner € 125,- 2 banners € 225,- 4 banners €400,-

(\*You provide your own banner of 1metre high x 3 metres long)

## **Advertising and Sponsorship Package Prices**

**Package A (Advertising pack) - €450,-**

- Half page (vertical or horizontal) colour advert in the official Show Programme
- 1 x Ringside banner in one of the main arenas (1m high x 3m long)

**Package B (Class sponsorship pack) - €2000**

- Full page colour advert in the official Show Programme
- 1 x Ringside banner in one of the main arenas (1m high x 3m long)
- Class sponsorship and company name on Rosettes and opportunity to present Rosettes on the day
- Trade stand (3m x 3m)

**Package C (Special price sponsorship pack) €3,250 Double page colour**

- advert in the official Show Programme
- 2 x Ringside banners in one of the main arenas (1m high x 3m long)
- Class Sponsorship and company name on Rosettes and opportunity to present Rosettes on the day
- Trade stand own (3m x 3m) €550,-
- Commentator announcements when your appropriate, insertion as a partner on the MCI

For any further information or partnership proposals, please do not hesitate to contact us by email [info@mci-nl.club](mailto:info@mci-nl.club) or [finalemci@orange.fr](mailto:finalemci@orange.fr)

Total Cost: € \_\_\_\_\_

Closing date for adverts must be received by 5 October 2024



Prices are incl. because MCI-NL is not VAT registered.